

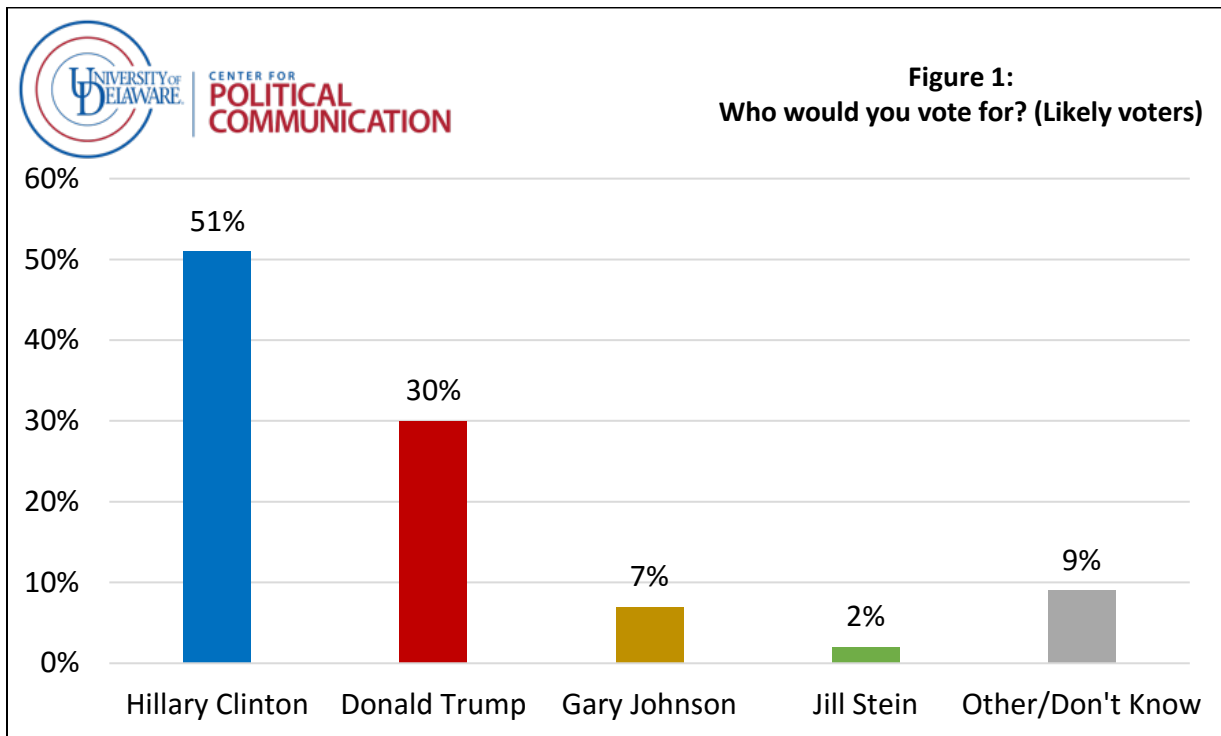


## New survey: Clinton leads Trump 51% to 30% among likely voters in Delaware Trump leads Sussex County, but far behind in New Castle County

FOR IMMEDIATE RELEASE  
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For more information or to discuss the results, contact: Peter Bothum, Office of Communications and Public Affairs (302) 831-1418

A new University of Delaware Center for Political Communication survey finds that 51% of likely voters in Delaware would vote for Democratic candidate Hillary Clinton and 30% would vote for Republican candidate Donald Trump, if the presidential election were being held today. Libertarian candidate Gary Johnson was the choice of 7%, and 2% said they would vote for Jill Stein of the Green Party. The representative telephone survey, conducted on September 16-28, 2016, interviewed 762 likely Delaware voters by landline and cell phone.



Other findings from the survey:

- Clinton leads among both women and men, but there is a large gender gap. Clinton leads Trump by 33 points among women (59% to 26%) versus 7 points among men (42% to 35%).
- Clinton and Trump are virtually tied among white respondents (40% Clinton, 39% Trump). Clinton leads Trump 90% to 1% among African American respondents and 68% to 14% among Hispanic respondents.
- Clinton has a 37-point lead over Trump in New Castle County (60% to 23%) and an 11-point lead in Kent County (46% to 35%), but Trump leads in Sussex County (44% to Clinton's 34%).

### **About the study**

The National Agenda Opinion Project research was funded by the University of Delaware's Center for Political Communication (CPC) and the William P. Frank Foundation. The study was supervised by the CPC's Research Director, Paul Brewer, a professor in the Departments of Communication and Political Science & International Relations.

Results are based on telephone interviews with a representative sample of 900 registered voters. Telephone interviews were conducted by landline (450) and cell phone (450, including 187 without a landline). The survey was conducted from September 16-28, 2016, by Princeton Survey Research Associates International. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is  $\pm 3.8$  percentage points. Results for likely voters are based on a sample size of 762, with a margin of sampling error of  $\pm 4.1$  percentage points.

Readers should be aware that in addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Please contact Paul Brewer at (302) 831-7771 for more details about the survey's methodology.

UNIVERSITY OF DELAWARE CENTER FOR POLITICAL COMMUNICATION  
2016 DELAWARE VOTERS SURVEY  
**FINAL TOPLINE**  
September 16-28, 2016  
N =762 Delaware Likely Voters

If the presidential election were being held today and the candidates were [ROTATE: Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian, and Jill Stein of the Green Party], who would you vote for?

|                           | Hillary Clinton | Donald Trump | Gary Johnson | Jill Stein | None/Other/<br>Don't Know |
|---------------------------|-----------------|--------------|--------------|------------|---------------------------|
| ALL RESPONDENTS           | 51              | 30           | 7            | 2          | 9                         |
| Women (53%)               | 59              | 26           | 4            | 2          | 10                        |
| Men (47%)                 | 42              | 35           | 11           | 3          | 9                         |
| Republicans (26%)         | 8               | 78           | 5            | 1          | 8                         |
| Democrats (44%)           | 88              | 4            | 2            | 0          | 6                         |
| Independents (28%)        | 39              | 26           | 18           | 6          | 11                        |
| Age 18-34 (22%)           | 57              | 20           | 12           | 7          | 5                         |
| Age 35-54 (35%)           | 55              | 27           | 9            | 0          | 9                         |
| Age 54+ (42%)             | 47              | 37           | 4            | 2          | 11                        |
| High school/less (35%)    | 49              | 31           | 8            | 0          | 12                        |
| Some college (30%)        | 56              | 31           | 4            | 3          | 6                         |
| College degree/more (35%) | 50              | 27           | 9            | 3          | 10                        |
| White (71%)               | 40              | 39           | 8            | 3          | 9                         |
| African American (20%)    | 90              | 1            | 1            | 1          | 7                         |
| Hispanic (4%)             | 68              | 14           | 11           | 0          | 7                         |
| Other (3%)                | 52              | 30           | 13           | 0          | 4                         |

If the presidential election were being held today and the candidates were **[ROTATE: Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian, and Jill Stein of the Green Party]**, who would you vote for?

|                      | Hillary Clinton | Donald Trump | Gary Johnson | Jill Stein | None/Other/Don't Know |
|----------------------|-----------------|--------------|--------------|------------|-----------------------|
| New Castle Co. (60%) | 60              | 23           | 8            | 2          | 7                     |
| Kent Co (15%)        | 46              | 35           | 7            | 5          | 8                     |
| Sussex Co (25%)      | 34              | 44           | 6            | 1          | 14                    |

Note: Not all rows sum to 100% due to rounding. Results by demographics and party do not report respondents who volunteered another response or did not respond for that question.